



BUILDING YOUR "INNOVATION ENGINE": CREATING A SUSTAINABLE FORCE TO OUT-THINK THE COMPETITION

In this highly engaging workshop, packed with actual case studies from world's leading innovators, you will learn to jump start innovation at your business. Learn how top innovators in the world innovate, change and grow their business successfully, especially during economic cycles. The Innovation Engine workshop will help give you access to creativity thinking required for strategically navigating your business, spark new ideas, and learn the path required to create game-changing innovations if you want to accelerate business growth.

Learn from bank of over 125+ relevant insightful strategies, tools and techniques to unleash innovation - including particular tactics to out-think the competition during tough economic cycles.

Key Issues Covered:

Innovation Performance Index(IPI)- hard financial data showing how leading innovators consistently outperform all public financial indices - especially in the last twelve months.

- Innovation and Leadership - critical linkages to strategies and sponsorship for innovation to take deep roots.
- Capacity for Innovation - How to build organizational readiness based on 45 factors that drive innovation programs, including creativity, future thinking, experimentation, trend analysis, etc.
- The Innovation Discipline - just like sales, marketing, and finance, there are sound tools, techniques, and methods for the game of innovation

In this workshop, DeSai uses balance of theory and practical case studies to clarify how you should approach innovation at the scale of your organization. Creativity and risk taking are not the only things you need for innovation; in fact they may not be what you at the moment. You will learn about the critical barriers and enablers that must be managed to get started or accelerate your innovation journey?

Value to Participants: Participants will walk out with practical ideas for Monday morning. You will gain the knowledge of when and how to benefit from innovation, learn how to bring out the best in others, and a practical action plan to begin a strategic innovation conversation with other leaders in your business. Participants will be given a list of critical questions, articles, and key points that can be used as a reference of the techniques covered during the presentation.

Biography: Jatin is a seasoned business executive, strategic advisor, and a coach for senior leadership teams. Jatin has extensive field experience in the areas of strategy alignment, corporate innovation, talent management, global competency development, culture transformation, and information technology. Jatin's business practice areas offer solutions for Strategy, Innovation, and Talent Management. Jatin was born and raised in Gujarat, India and immigrated to United States at a young age in 1973. Jatin holds B.S. degrees in Electrical Engineering and Computer Science from University of Connecticut(USA).